The Experts in Tech Reviews and Audits

Taking your business into the future means stepping into the digital space. Or, if you're already there, transforming how you operate in that space to stay future-ready. Poeta Digital's rigorous and actionable technical reviews and audits provide the solid foundation companies need to either successfully adopt digital technology or to remain competitive through targeted digital adaptation. We have an excellent track record of enabling companies to implement digital in the best way for their business or change up their current technology to improve performance and drive growth in new areas.

What We Offer

Discovery

We start by identifying core areas that need to be addressed. These may include an application you want to build for a specific set of customers, the need to move on-premises services and data into the cloud, or the integration of certain business processes and procedures. Whatever the need, Poeta's experienced group of digital strategists, technical architects, business analysts, UI/UX designers, and infrastructure specialists are available to pinpoint and tackle your specific technical challenges.

Current State Analysis

What is your current state in relation to the existing digital landscape? What software or hardware, if any, are you using? What are your pain points? Who are your stakeholders? Who owns your data processes and procedures, and how do these processes and procedures operate right now within the context of your business needs and goals? What regulatory compliance requirements do you need to meet? As we answer these and other questions, we will create process diagrams, workflow diagrams, data identification, and software and system mapping to give you a valuable baseline for moving forward.

New State Analysis

Once we have a current state documented, we will conduct a new state analysis that identifies what needs to happen, where the pain points are, and how you need to transform what you currently have into a new state that will solve some of the digital problems being experienced. This can run from a simple analysis of current software to check its sustainability to a deeper dive to determine if the software being used needs to be refactored, rearchitected, or completely replaced.

Recommendations and Planning

After analyzing your existing technical state with a view to what is desired in the future, we will develop a set of recommendations and a comprehensive project plan that empowers you to move forward with confidence and succeed in your digital transformation. You will have full knowledge of all options available to you, and these will be based on the main tenets of good digital transformation—reliability, scalability, security, cost-effectiveness, measurability, monitorability, and actionability.

How Can We Help?

Poeta Digital has reviewed and migrated enterprise CRM applications, completed complex security audits, carried out software analysis to determine why applications aren't running smoothly or are failing, and built actionable plans for the refactoring and rearchitecting of existing software applications. We have also implemented cloud technical architecture as a migration from on-premises servers based on our comprehensive technical audits. We have almost 10 years' direct experience in this area. More recently we have partnered with AWS to offer cloud readiness and cloud technical analysis services specifically for the AWS platform.

300 Products Launched and 15 Years of Experience — Poeta has been creating expertly made applications and experiences that delight customers.

"Poeta designed and built a complete mobile application that digitizes paper and manual workflows. Member engagement and retention has increased." —- Todd Millar
TEC Canada CEO

"Their talent, efficiency and attentiveness is truly top-notch. The support, speed of work, and thoroughness provided by Poeta over the past few weeks has blown our original expectations out of the water."--- Real Authentication

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Talk to one of our experts today about any of the services we offer.

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